



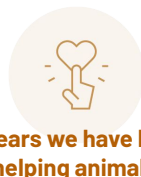
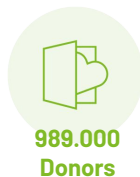
**Change your life FOR GOOD**  
JOIN ANIMALITY

There are **12,34 million dogs and cats** in Poland alone,  
of which 8% or about  
**950,000 are homeless animals.**



Together, let's create a better life for more than just Pets around the world - helping is easier  
than you think!

# ORIGINATOR CENTAURUS FOUNDATION



We are **defenders** and **friends** of all animals (small and large, all over the world). We started everything in Poland more than 17 years ago.

Every day we **help many animals, often saving their lives** - we believe that through even small actions each of us can do something good.

**We share knowledge, teach the right attitudes and educate**, to make our planet a space where people and animals coexist in harmony.

We act according to the ideas : **#ZEROWASTE #SECONDLIFETHINGS #ANIMALS LIVES MATTER**



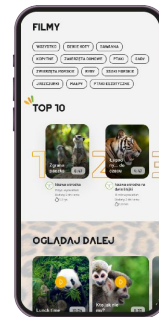
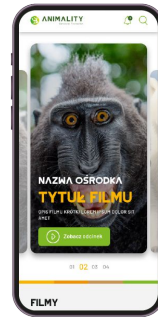
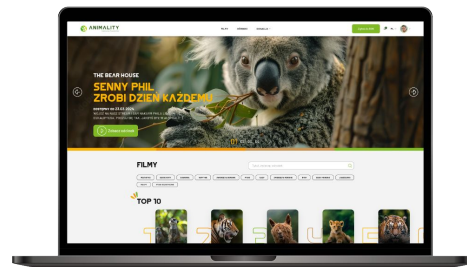
# ANIMALITY VISION

**Animality will be a global community of people** united by their love of animals and their desire to act on their behalf. At Centaurus Foundation, after so many years of helping, we felt that our work to save Animality has no end - only education can actually change the world FOR GOOD.

Animality's space will be an online platform - **a place for smart entertainment and conscious education**. Time spent online can be turned into valuable pro-environmental and pro-animal education.

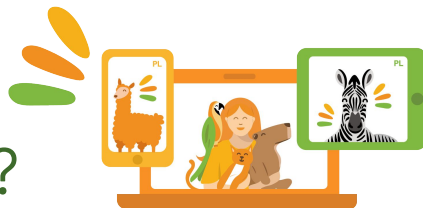
**We want to create an international group of "Helpers"**, who, through personal commitment and a small monthly donation (2-3 euros), will help create **a funding system for a very large number of asylums around the world**. We will use the funds raised for the cooperation to maintain Happy Animal Homes, i.e. proven Centers on all continents.

At Animality, we believe that **together we can do more** for the good of animals and our community.



**See what our platform will look like:**  
[link to mockup](#)

# HOW IS ANIMALITY SUPPOSED TO WORK?



The central figure of the project is a man who helps Animals, runs the Asylum and is struggling with problems. He is doing a great job, and we want to help him.



- We involve Children, Parents, Singles in helping Animals by offering an educational program and the opportunity for personal involvement. Everyone may or may not help with a so-called subscription donation, which is **2 Euro** per month

- We create educational content (video, blog, e-learning, educational games) for Animality platform



- We use the funds from Donations to help asylums around the world, to build **Happy Homes for Animals** and Animality activities



At Happy Animal Homes, we organize:

- Educational program (Day at the Animal House)
- Volunteer program for the lonely
- Vacation in the Dung for children from Children's Homes
- LIVE ANIMAL CARE - adoption program



# FOR WHOM DO WE CREATE ANIMALITY?

## KIDS



We create **Animality** with families with children in mind, because it is the youngest who shape the future of the world. We want to offer them interesting and educational materials about animals that will help tear children away from their screens and encourage them **to explore the natural world.**

Through our platform and projects aimed at families, children will learn empathy and responsibility for animals, and parents will have the opportunity to spend **valuable time** with their kids.

Exploring and learning together, strengthen family ties and create unforgettable memories.



# WHAT WILL THE CHILDREN LEARN?

## Sensitivities

There are endless animals in the world around us that need help (starved cats, birds in winter, abandoned or mistreated dogs, wild and farm animals, etc). Organizations cannot cope with helping such a number of lives but the Animality community can. To help them, however, one must first notice them. This is what we want to teach children. To make them "see" and feel. We believe that then they will also simply be better people.

## Culture

Fewer and fewer children understand that it is appropriate to give way on a bus to an elderly person, to help someone who has fallen over on a bicycle or to simply say please or thank you. Instead, they think want or expect. Animality will be a "space" where everyday culture will be extremely important.

## Understanding of cultures and religions and openness to every person

A child at Animality will learn the beauty of how things can be beautifully different. Through traveling and meeting other people, he will expand his knowledge of art, culture and tradition. He will understand the importance of tolerance and that all extremism leads to conflict.

## Creativity

GPT chat is replacing the work of programmers, while 10 years ago it seemed that being a programmer was the profession of the future. What skills and qualities will be impossible to teach artificial intelligence? Creativity and the ability to think outside the box are the future of every child and humanity. Children at Animality will develop their experiences in this direction.

## Independence

By encouraging children to help with the Animality project, we want to teach them time organization, problem solving, and the ability to "deliver" tasks. By taking care of the animals, they will take on some responsibility (enough not to be overwhelmed) and thus be better able to cope with everyday life.

## From field to table

There are already more than 7 billion of us on earth and food is simply scarce in many corners of the world. One hectare can feed 60 people with a plant-based diet and only 2-3 carnivores. At Animality, we will teach not only plant farming but also delicious plant-based cuisine to simultaneously reduce the need for livestock and take care of food for future generations. It can be delicious and healthy :)

# FOR WHOM DO WE CREATE ANIMALITY?

## LONE



**Animality** is also created with single people in mind, the number of which continues to grow worldwide.

We want to create a space for them **to find purpose and joy in life.**

There are already **8 million lonely people** in Poland alone, and our initiative can help them find satisfaction by offering them a sense of belonging and support.

Through Animality, single people can establish new relationships and friendships, **creating a community** based on shared interests and passions.





# PROJECTS, THAT WE IMPLEMENT

HOMES OF THE WORLD'S  
HAPPY ANIMALS

TOSCANIA

POLAND

HOME OF HAPPY ARABIAN  
HORSES DUSZNO

MUSIC THAT CHANGES LIVES  
FOR GOOD



VACATIONS IN  
THE MUCK

PERMACULTURE FARMING  
AND COOKING

FOOTBALL & KIDS

#HEALTHYROSPE  
CTIVE

# 01\_NETWORK OF HAPPY HOMES

## ANIMALS IN THE WORLD



### ELEMENTS OF THE PROJECT

1

**Homes for Happy Animals:** Animality starts with cooperation with 30 animal centers and asylums in the world (2024), eventually we want to help 200 centers around the world

**Real help:** permanent support and additional support depending on the viewership of content on the Animality platform

**Idea:** creating good attitudes in life and educating children (empathy, cooperation, caring for nature)

**Future:** after building Education Houses in Poland and Tuscany, we want to build more in other parts of the world to be able to involve as many children and single people as possible in helping animals

### PROGRAM

2

**Eco education:** overseas educational vacation to support the creation of a wise society in the future

**The art of survival:** learning to cope with problems and challenges (preparing for everyday life)

**Permaculture cultivation and cooking:** working in the greenhouse, vegetable garden, fields of edible flowers and lavender

**Cyclical event:** "Holiday in the Muck" at Happy Homes around the world.



# 02\_HOME OF HAPPY ANIMALS IN TOSCANIA



## ELEMENTS OF THE PROJECT

1

**Happy Animals** Home in Tuscany - permacultural farm with animal asylum.

**Homesteads:** animal asylum in the heart of Tuscany (donkeys, alpacas, birds, dogs, cats, horses)

Permacultural cultivation and cooking: work in the greenhouse, vegetable garden, orchards, fields of edible flowers and lavender, #zerowaste

**Guest House combined with Kitchen:** exploring the flavors of Italian-style vegan cuisine

**Volunteer/Guest space:** combining an Italian-style vacation (Renaissance art, slowhop) with a dung vacation (active animal welfare)

2

## PROGRAM

**Educational-artistic:** for families with children, children in need (from orphanages, foster families), schools and institutions from Poland and Italy

**Volunteer:** for single people

**Plein-air:** for art schools and art high schools from Poland

**Cyclical event:** "Holidays in the Muck" at Happy Homes around the world



# 03\_HOME OF HAPPY HORSES ARABIC DUSZNO

**Ambassador of the project: Marek Trela** (long-time Director of the largest Arabian Horse Stud in Poland in Janów Podlaski, a true Friend of horses)



## ELEMENTS OF THE PROJECT

1

**Asylum for Old Arabian Horses:** care for 300-400 horses so that they can peacefully live to the end of their lives in the wild  
**Comprehensive care:** reports for owners and the possibility of visits  
**Spa and Clinic for horses:** best caretakers, 24/7 veterinary care, healthy feed  
**Location:** space with its own pond, located among the forests of Gniezno Lake District, 1.15 h from Poznan airport  
**Safety:** video control of the area 24/7, care of experienced masterminds 24/7

2

## PROGRAM

**Educational:** for parents with children – creating eco attitudes and caring for horses  
**Permaculture growing and cooking:** working in the greenhouse, vegetable garden, fields of edible flowers and lavender  
**Cyclical event:** "Holiday in the Dung" at Happy Animal Homes around the world  
**Restaurant:** vegan field-to-table dishes





# 04\_FOOTBALL, KIDS & ANIMALITY

## "CHANGE A CHILD'S LIFE FOR GOOD"



### ELEMENTS OF THE PROJECT

1

**Subscription Donations:** soccer players support needy children and animals through Animality

**Project ambassadors:** e.g. Piotr Zieliński and football players from Poland and Italy involved in promoting the idea of help

**Range of activities:** the action involves children all over the world, to begin with from Poland and Italy

**Goal:** the project aims to support children and build Happy Homes around the world

**Expansion of the project:** Spain, France, Germany, England

### PROGRAM

2

**For children in need:** from Children's Homes, Hospitals, difficult families, foster families

**Cyclical event:** "Holiday in the Dung" in Happy Homes around the world (July-August).

**First edition:** summer 2025 in Poland and Tuscany

**Activities:** 30% of the time caring for animals (learning about their habits, feeding them, helping them to the vet, taking care of cleanliness - all in a workshop format with Keepers), 30% of the time learning to eat healthy (planting trees, creating your own garden, healthy eating), 40% of the time - educational and fun activities (depending on location and weather) including art classes, sightseeing, sports activities, swimming pool





**ANIMALITY**

Centaurus Foundation

# BENEFITS FOR YOUR ANIMAL ASYLUM

/ receives monthly funding (grant) for Animality - Animality helps measurably

/ does good by sharing his knowledge and experience - what he does every day

/ can count on the help of the community (volunteering, support) - people with similar sensitivity for Animality

# KLUCZOWE TERMINY

## Phase 0 - August 2024

We are actively helping Animality  
we are launching the Animality website  
we organize projects of Happy Animal Homes and Football&Kids  
together we create video content (a total of 30 Content Creators from  
around the world)

## Phase I - September 2024

we are launching a test platform for Poland  
we are looking for Grantors for projects

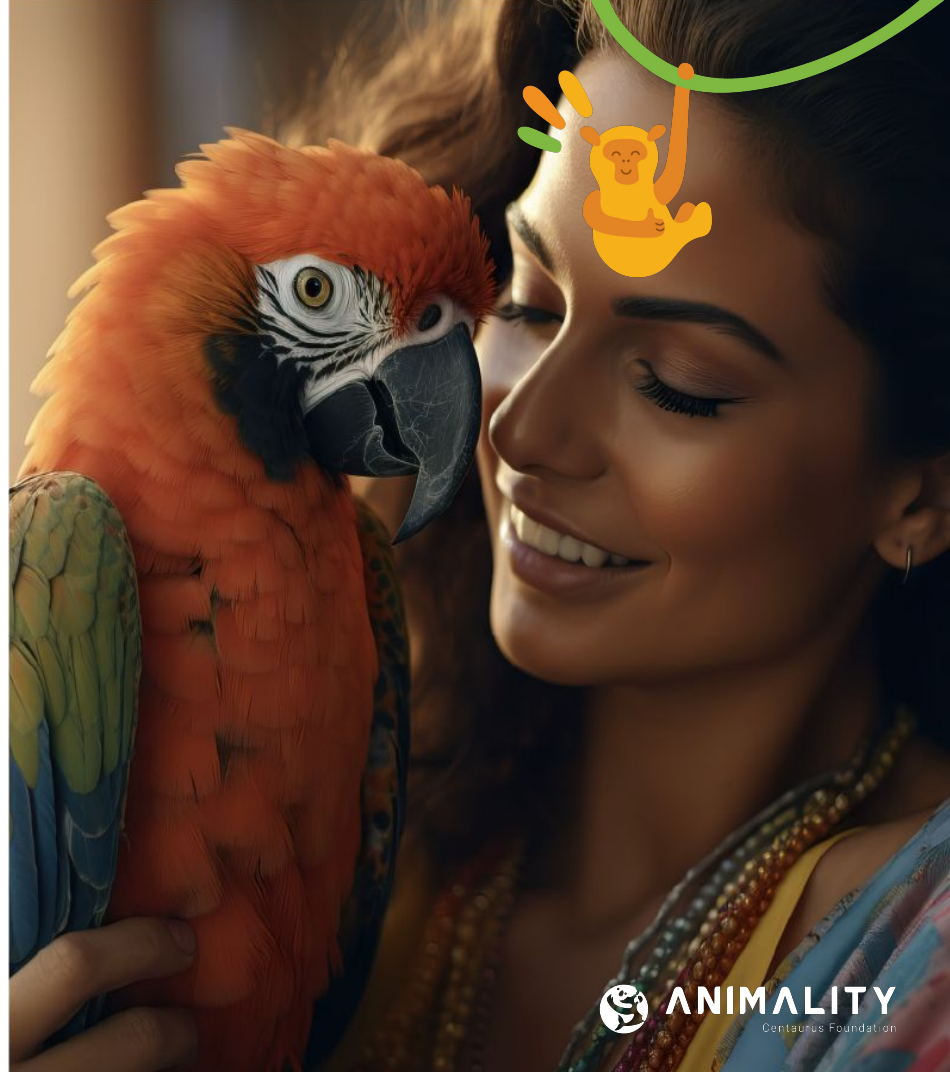
## Stage II - June 2025

our goal is to launch 2 Happy Animal Homes - Poland and Tuscany  
vacations in the Dung for children from Children's Homes  
assistance to 50 asylums from around the world

## Phase III - October 2025

Implementation of target platform with mobile applications for users,  
German-language version  
for DE,CH,AU countries; Italian version IT and English language version  
EN

**Our goal: to gain 500,000 registered Users and help  
Tens of thousands of Animals in the World**



**ANIMALITY**  
Centaurus Foundation



# HOW CAN YOU GET INVOLVED IN THE PROJECT?

- / become an Animality Content Creator
- / record video footage and share your experience and everyday life
- / educate children and adults so that as few Animals as possible need help

**The possibilities are endless, and TOGETHER we can do a lot.**



# NEXT STEPS

1

**We make an appointment with you for a videocall** (we discuss the terms of cooperation, tell you about the project, you have already adopted our Animals - we trust you)



2

**You record 2-3 short videos** - we want to see how you get on with it



3

**We sign a contract** - due to the nature of the platform, we need your permission to publish your image



4

**Our Creative Content Maker helps you record your video** (remote support), they arrange with you a recording plan for several months



5

**You record when you want** - the important thing is that the footage is natural. You send the raw footage from your phone to us - we edit.



6

**You accept the material before publication** - all online



7

Every month by the **tenth day of the following month you receive money**, we send a detailed settlement online



# WHY FROM ANIMALITY NOT FROM YOUTUBE?

## YOU EARN MORE

- / from the start you receive a **FIXED, MONTHLY DONATION**
- / after the launch of the platform you receive **an additional donation from each Subscriber (Donor)**
- / if your video reaches high viewership you receive **an additional donation for viewership**

## TEAM SUPPORT

- / we create scripts for you and help you create video content
- / we edit and translate your raw materials (your videos will have a greater reach)

## ONLINE PLATFORM

- / we provide STARLINK - constant online connectivity
- / easy-to-use platform - you upload materials we take care of the rest



**ANIMALITY**  
Centaurus Foundation





**FUNDACJA  
CENTAURUS**

pomagamy od 2006

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We are always open to talking about action  
for Animals and the Planet.



**BĄDŹMY  
W KONTAKCIE**